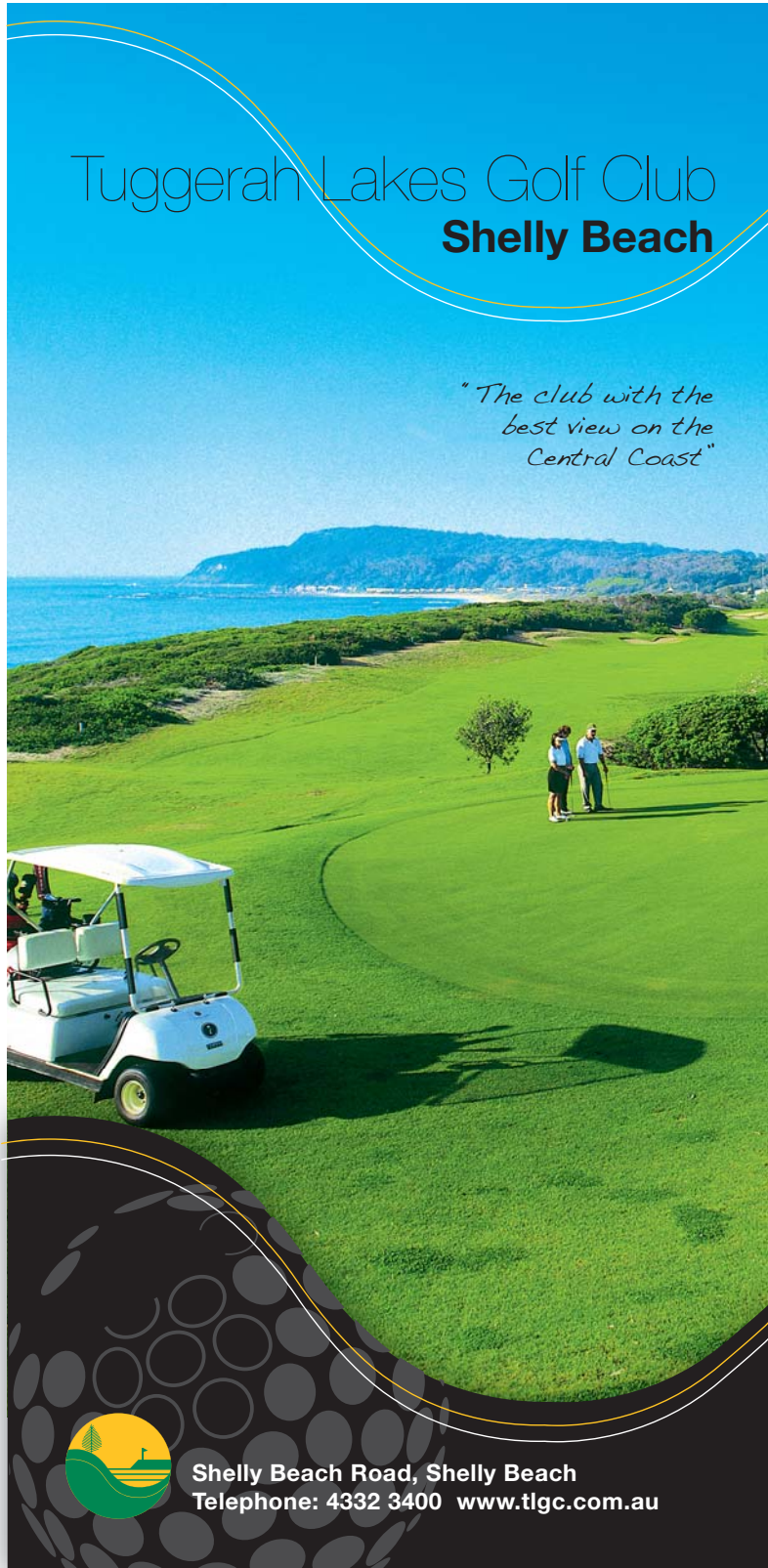


Tuggerah Lakes Golf Club Shelly Beach

*"The club with the
best view on the
Central Coast"*



Shelly Beach Road, Shelly Beach
Telephone: 4332 3400 www.tlgc.com.au

Corporate Partner Proposal

Welcome...

Tuggerah Lakes Golf Club is one of only a handful of clubs offering absolute beach frontage, panoramic views and the highest quality fairways and greens. It offers the best of both worlds. An idyllic golfer's retreat – hidden away from the hustle and bustle of the city – yet only 45 minutes from Sydney's north shore.

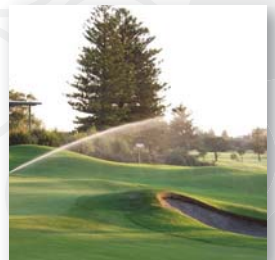
No kids, no calls, no messages and no deadlines. Clients, suppliers, distributors and employees alike can relax – enjoy each others company and the sport.

A Corporate Partnership with Tuggerah Lakes Golf Club is the ultimate networking opportunity and a great opportunity to enrich your business as you hone your golf skills.

Corporate Partnership Program

The aim of Tuggerah Lakes Golf Club's Corporate Partnership Program is to provide our Corporate Partners with a value proposition to assist in the marketing and promotion of their business. The funds raised will be used for the club's golfing events, development programs and course improvements. Depending on the level of investment selected this value proposition will contain a combination of the following opportunities:-

- Optional full playing membership/s for the proprietor or senior management.
- Yearly sponsorship of an individual hole on the course or naming rights for one of TLGC's annual events.
- A club account with a predefined spend limit to be used to entertain your guests after you have played golf.
- Advertisement on the Tuggerah Lakes Golf Club website which can also be linked to your own website.
- Advertising of your business on Tuggerah Lakes Golf Club's internal television system.
- Invitation to annual Corporate Partner Golf Day.
- Gold and Silver Partnership Packages are also available upon request which include sponsorship of major events, cart signage, function room hire, social golf membership, etc.



Corporate Partner Packages

The following packages have been put together to cater for the needs of various businesses. Should there be components that are of more or less perceived value it is possible to tailor the package accordingly.

Event Sponsor

- Event Naming Rights Sponsorship
 - Full Playing Membership (1)
 - Web Link/Advertisement
 - Club Account with \$200 Credit
 - Internal TV Listing
 - Invitation for 2 to Annual Corporate Partner Golf Day
- Cost of Package** **\$2,300** (new TLGC members)
 \$1,900 (current full playing TLGC members)
 \$1,140 (excluding membership)

Hole Sponsor

- Hole Sponsorship of one hole on Tuggerah Lakes golf course for one year
 - Full Playing Membership (1)
 - Web Link/Advertisement
 - Club Account with \$200 Credit
 - Internal TV Listing
 - Invitation for 2 to Annual Corporate Partner Golf Day
- Cost of Package** **\$2,700** (new TLGC members)
 \$2,300 (current full playing TLGC members)
 \$1,540 (excluding membership)

Note: as there are only 18 holes available for naming rights, only the first 18 Hole Sponsors are able to take up this opportunity.

Additional option: For an additional \$300 free Social Golf (with no green fees) can be added to packages which include full playing membership.

Pro Am Sponsor – Friday 11th September 2009

- 1 team consisting of three golfers in the Pro Am, noon start
 - 1 Professional to play with your team
 - 3 Pro Am t-shirts
 - 3 VIP passes to sponsors presentation dinner (inclusive of drinks)
 - On-course hospitality
 - 2 rounds of golf with golf carts to entertain your business clients over the next 12 months (vouchers will be issued to facilitate booking at the golf shop)
 - Sponsorship acknowledgement on all advertising prior to and during the event
 - Signage opportunity on one hole during the event
- Cost of Package** **\$880**

Corporate Partner Packages run in line with the financial year commencing 1 July 2009. Should you wish to discuss this opportunity further please contact **Sharyn Kennedy, Hospitality & Promotions Manager on 02 4332 3400 or email sharynk@tlgc.com.au**

