

Tuggerah Lakes Golf Club Shelly Beach



Corporate Partner Proposal



Corporate Partnership Program

'The Ultimate Networking opportunity'

Specially designed for small to medium business operators, the Tuggerah Lakes Golf Club Corporate Partnership program is designed to promote your business while providing some great golfing benefits to you with the added bonus of providing a tax deductible expense for your business. We also offer the flexibility to design a package which will provide you with optimum benefits for both yourself and your business.

The aim of Tuggerah Lakes Golf Club's Corporate Partnership Program is to provide our Corporate Partners with a value proposition to assist in the marketing and promotion of their business. Depending on the level of investment selected this value proposition will contain a combination of the following opportunities:-

Optional full playing membership/s for the proprietor or senior management.

- *Yearly sponsorship of an individual hole on the course or naming rights for one of Tuggerah Lakes Golf Club major annual events.*
- *A club account with a predefined spend limit to be used to entertain your guests after you have played golf.*
- *Advertisement on the Tuggerah Lakes Golf Club website which can also be linked to your own website.*
- *Advertising of your business on Tuggerah Lakes Golf Club's internal television system.*
- *Invitation to annual Corporate Partner Golf Day*
- *Gold and Silver Partnership options are available upon request which can include cart signage, function room hire, social golf membership etc.*

Corporate Partner Packages

Should there be components that are of more or less perceived value it is possible to tailor the packages accordingly.

Event Sponsor

- *Event Naming Rights Sponsorship – events include:*
 - *Tuggerah Lakes Junior Gala Day*
 - *Tuggerah Lakes Junior Classic*
 - *Tuggerah Lakes Open Amateur*
 - *Tuggerah Lakes Golf Club Championships*
 - *Tuggerah Lakes Golf Club Super Seniors*
- *Full Playing Membership (1)*
- *Web Link/Advertisement*
- *Club Account with \$200 Credit*
- *Internal TV Listing*
- *Invitation for 2 to Annual Corporate Partner Golf Day*

Cost of Package: *\$2,300 (new TLGC members)*

\$1,900 (current full playing TLGC members)

\$1,140 (excluding membership)

Hole Sponsor

- *Hole Sponsorship of one hole on Tuggerah Lakes golf course for one year*
- *Full Playing Membership (1)*
- *Web Link/Advertisement*
- *Club Account with \$200 Credit*
- *Internal TV Listing*
- *Invitation for 2 to Annual Corporate Partner Golf Day*

Cost of Package: *\$2,700 (new TLGC members)*

\$2,300 (current full playing TLGC members)

\$1,540 (excluding membership)

Additional option:

For an additional \$300 you can include social golf with NO green fee when taking a package inclusive of full playing membership.

Tuggerah Lakes Golf Club Pro Am

The Pro-Am Circuit

The NSW/ACT Pro-Am circuit provides playing opportunities to the next generation of Australian golf professionals. The circuit has grown to over 70 events with in excess of \$1million in prize money annually.

Players such as Andre Stoltz, Ricky Schmidt, Aaron Townsend and Euan Porter have used the Pro Am circuits to develop a platform to launch their national and international playing careers.

The Pro-Am circuits are an integral part of Australian golf, promoting golf participation throughout the community and providing amateurs the opportunity to play with a touring professional.

Event Overview

Date: Friday 17 September 2010

Venue: Tuggerah Lakes Golf Club, Shelly Beach

Event: PGA Pro Am – 18 Holes Championship Golf

Competitors: International, national and amateur

Description: One professional will play with each team of three amateurs during the one day event

*Format: Session 1 7am shotgun start for members and professionals, followed by lunch after golf
Session 2 12noon shotgun start for corporate sponsors and leading professionals
followed by the presentation dinner*

Pro Am Sponsorship

- 1 team, consisting of three golfers in the Pro-Am, noon start (corporate)*
- 1 Professional to play with your team*
- 3 Pro-Am polo shirts*
- 3 VIP passes to the sponsors presentation dinner (inclusive of drinks)*
- On-course hospitality – lunch pack and snacks during round*
- 2 rounds of golf for 4 with golf carts to entertain your business clients over the next 12 months*

Advertising, Publicity and Brand Positioning

- Acknowledgement on all advertising material*
- Logo recognition on event literature*
- Signage opportunity at one hole on the day (at client's expense)*
- Advertising and promotional material in the Clubhouse during and prior to the event*

Cost of Package: \$880

Combined Sponsorship

Combine your *Event or Hole Sponsorship Package* with the *Pro Am Sponsorship* and receive a **10% discount**

Event & Pro Am Sponsorship Package:	\$2,500 (<i>Existing member</i>)
Hole & Pro Am Sponsorship Package:	\$2,860 (<i>Existing member</i>)

All prices are inclusive of GST. Corporate Partner Packages run in line with the financial year commencing 1 July 2010.

Should you wish to discuss additional options or other sponsorship opportunities please contact:

*Sharyn Kennedy
Hospitality & Promotions Manager
Ph: (02) 4332 3400
Mobile: 0409 453 399
Email: sharynk@tlgc.com.au*